



## Mardi Gras – An Evening Out | Sponsorship Opportunities 2024

Thursday, August 15<sup>th</sup>, 6:00 pm at The Grand Oak Villa, Watertown

Benefits of Sponsorship	Platinum \$3,000	Diamond \$2,000	Gold \$1,000	Silver \$500	Bronze \$250
Listed as headlining sponsor on all event materials	✓				
Recognition in media	Inclusion in media relations and social media outreach	Inclusion in media relations and social media outreach	Inclusion on SMS Facebook page		
SMS merchandise goody bag	✓	✓	✓		
Verbal recognition at the event	✓	✓	✓		
Recognized on night of event signage*	✓	✓	✓	✓	✓
Recognized on event website*	✓	✓	✓	✓	✓
Recognition on pre-event marketing materials *	✓	✓	✓	✓	✓
Recognition on sponsor page of event program book*	✓	✓	✓	✓	✓
Tickets to event	Reserved table of 10 tickets	6 tickets	4 tickets	3 tickets	2 tickets

*\*Denotes a time-sensitive benefit. Deadline for sponsors is July 15, 2024.*

Sponsorships are exclusive of ticket purchases.  
Ticket purchase dollars are not applicable to sponsorship dollars.

**For more information/questions, please contact  
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